

**FILM**NATIONAL  
**MEDIA**TELEVISION  
**RADIO**MUSEUM**WEB**  
**PHOTOGRAPHY**

# Touring Exhibitions

**Drawings that Move:  
The Art of Joanna Quinn**

# Introduction

## **National Media Museum: Organisational Information**

Established in 1983 in Bradford, the National Media Museum is part of a family of museums that includes the Science Museum, London and National Railway Museum in York. It is home to the national collections of photography, cinematography and media hardware and has become one of the most visited UK museums outside London.

The collections were inaugurated in the 1870s in South Kensington, London. The genesis of these collections stemmed from the Great Exhibition in 1851 and the establishing of South Kensington as the cultural quarter of Victorian England. They have now grown to encompass the earliest examples of photographic experimentation to the very latest media imaging technologies.

In 2012 the National Media Museum, London will open in the former print-making galleries at the Science Museum. The project is designed to showcase the National Media Museum's rich collections and programme in the UK's capital.

The National Media Museum is situated right in the heart of Bradford, UNESCO City of Film and entry is FREE.

**For more information visit [www.nationalmediamuseum.org.uk](http://www.nationalmediamuseum.org.uk)**



*National Media Museum*

## Overview

The National Media Museum's touring exhibition programme is designed to enable the Museum to share its exhibitions with audiences across the UK and abroad.

Currently we programme six exhibitions across two galleries and design our shows to engage a range of audiences. The Museum's diverse collections encompass some of the best, most significant and important visual material to be found anywhere in the world. We often draw content for our exhibitions from our own holdings and sometimes combine it with new work by contemporary practitioners or loans from other institutions.

Through a strong commitment to creating thorough interpretation the museum produces layered information to accompany each of our exhibitions. Our in-house Media Team direct, produce, shoot and edit short films and audio recordings to accompany many of our exhibitions.



## Synopsis

The British animator Joanna Quinn is obsessed with drawing. In an age where animation is dominated by slick computer-generated imagery, her films stand out because they are so evidently hand-drawn: pencil and sparse colour on white paper, the constantly shifting lines expressing the huge vitality of her characters. Joanna Quinn's acute observation combined with her sharp comedic sense produces films that have captivated audiences and won major awards all round the world.

This exhibition presents a selection of Joanna Quinn's artwork and films from the last twenty-five years and examines the sources of her inspiration, charting the process from her initial ideas to final, award-winning animated films. It also looks at the business of being an animator in today's globalised arenas of animation and advertising.



*Britannia*, 1993. © Joanna Quinn

# Joanna Quinn Biography

Since her debut, *Girls' Night Out* (1987), Joanna Quinn has established herself as one of Britain's most distinctive animators. Quinn is known for her vivid, often raucous depiction of women's issues and for her instantly recognisable, highly detailed hand-drawn artwork that possesses a strong sense of visual rhythm and movement.

Born in Birmingham in 1962 Joanna Quinn became attracted to animation during her first term at Middlesex Polytechnic, where she studied graphic design. Quinn produced a rough version of *Girls' Night Out* for her graduation show in 1985 and following its completion two years later she entered it into the Annecy Film Festival, where it won three awards. Since then Quinn has gained international recognition from major animation festivals worldwide.

Two of Quinn's films have received Oscar nominations *Famous Fred*, 1996 and *The Wife of Bath*, 1998 and she has gained several Emmy Awards, BAFTAs and British Animation Awards also. *Dreams & Desires - Family Ties*, was completed in 2006, and returns to the world of Beryl, whose attempt at a video diary has, according to Quinn, "unforeseen and sometimes disastrous consequences". This film has won 14 international prizes to date.

Joanna Quinn formed Beryl Productions with writer and producer Les Mills. The company is named after the middle-aged central character of *Girls' Night Out* and its successor *Body Beautiful* (1990). Like most animation companies, Beryl Productions International Ltd produces both personal and commercial projects.

## Select Filmography

*Dreams and Desires: Family Ties*, 2006  
*Charmin*. Commercials, 1999-2009  
*Wife of Bath (The Canterbury Tales)*, 1998  
*Whiskas*, Commercials, 1998  
*Famous Fred*, 1996  
*Britannia*, 1993  
*Elles*, 1992  
*Body Beautiful*, 1990  
*Girls Night Out*, 1986



*Wife of Bath*, 1998. © Joanna Quinn

# Touring Package

## Exhibition Content

53 framed works  
17 cased objects  
1 Cinema showreel

## Exhibition Interpretation

Introductory and section text panels  
Image captions  
Selected extended captions  
Audio visual content

- *Balancing Personal Films and Commercials*. 1.59 minutes
- *Business of Animation*. 2.33 minutes
- *Developing Beryl*. 4.13 minutes
- *Faces of Animation. Joanna Quinn Diary*. 10.53 minutes
- *How I Animate*. 6.24 minutes
- *Office. Joanna Quinn Diary* 18.20 minutes
- *Origins of Beryl*. 4.34 minutes

6 Audio visual transcriptions  
Touch-screen interactive. Evolution of an animation from initial treatment to finished film  
Archive article. *The Importance of Character*, written by the exhibition curator Michael Harvey

## Technical Specifications

Audio visual display recommendations  
Interactive display requirements

## Learning Resources

Family trailsheet

## Exhibition Identity

Typefaces  
Colour palette  
Exhibition identity & graphics application guidelines  
Supporter logos  
Image captions  
Extended captions  
National Media Museum logo & guidelines

## Press & Marketing

- Press release
- 8 images cleared for press

## Space Requirement

70 linear meters  
2.4 meters minimum height requirement

## Hire Fee

£5,000 ex VAT, shipping & insurance

## Loan Period

8 – 12 weeks

## Available from

August 2010



*Dreams and Desires: Family Ties*, 2006. © Joanna Quinn

# Conditions of Hire

## All hiring venues are required to comply with the following conditions:

- All venues are required to submit a Facilities Report.
- All venues are responsible for two way transport. One way transport is required if the exhibition ongoing.
- The transportation arrangements must comply with the Government Indemnity Transport Conditions.
- All venues are required to provide a stable environment for the works whilst in storage and on display at the venue. This will be in the following ranges:

Temperature	69° + 3°F
Humidity	50% + 5% RH
Light	150 LUX
Light duration	Lights will be turned on no more than one hour before opening and no more than one hour after closing daily or up to a maximum of 70 hours a week, whichever is less

- All venues must ensure that daylight and fluorescent lighting is filtered with a suitable UV absorbing material so that UV radiation is below 10 microwatts per lumen.
- All venues are responsible for 'nail to nail' insurance and insurance whilst the works are in transit.
- The venue is responsible for all costs incurred in developing the exhibition and its presentation at the venue.
- Advice and assistance on installing the exhibition can be arranged at an additional cost to the venue.
- All venues are required to provide playback hardware for the display and interaction with the audio visual and interactive content.
- All venues are required to provide exhibition visitors figures and copies of any visitor surveys.
- The security arrangements must comply with the Government Indemnity Scheme Security Conditions.
- The exhibition is available to hire from between 8 and 12 weeks. This includes the installation and de-installation period.
- The exhibition is subject to a hire fee of £5000 excluding VAT. 50% of the hire fee is required upon signing the touring exhibition contract and 50% upon receipt of the exhibition.



Elles, 1992. © Joanna Quinn

## Contacts

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